The Formentera Council's Office of Rural Affairs has announced a remodel of the island's farmers' market, the so-called Mercat Pagès. Changes will include wood furniture crafted by the growers themselves, new display cases and boxes to transport and store merchandise.

The number of vendors has also gone up—from two to three locally-based fruit and vegetable farmers. Plus, now for the first time, one grower offers organically-grown local fruit and vegetables. Additionally, signage in the building has been harmonised and prices are advertised prominently in an attempt to improve the experience of shoppers.

On a visit to the market, rural affairs councillor Bartomeu Escandell cheered what he called “high-quality fruit and vegetables” and the market's “increasingly important role on Formentera”. He also held it up as “a founding pillar” of the Council's bid to reactivate the Formentera countryside. The Mercat Pagès is located at Centre Antoni Tur “Gabrielet” in Sant Francesc and opens Monday to Saturday from 9.00am to 1.30pm.

Farmers' Co-operative retail outlet

The Farmers' Co-operative (Cooperativa del Camp) opened its members' sales location today with an inventory including fertilisers, grains, plant-protection products, animal feed, field tools and farming equipment. That location, at the Co-op's warehouse space in the Sant Francesc industrial park, opens Monday to Friday from 8.30am to 1.00am and 5.00 to 7.30pm.