

The Formentera Commerce Department reports that today came with details about ‘Sa Ruta des Pintxos’, a Pimef and Consell de Formentera initiative to inject the island's dining scene with dynamism this December.

12 noon to 2.00pm and 7.00pm to 9.00pm Thursdays, Fridays and Saturdays from 3 to 9 December, a total of 16 bars and restaurants will participate by proposing *pincho*-and-drink combos for €3.50 or single
pinchos
for €1.50. A special drawing in January will be open to anyone who collects stamps from all 16 participating establishments.

Pimef, Formentera's association of small and medium-sized businesses, has come up with three prizes: €1,000 (first place); €100 dinner in participating restaurants (second place); wine selection (third place). Sa Ruta des Pintxos receives additional support from Carbónicas Tur.

Participants can vote for their favourite *pincho* and the winning establishment will receive a special prize, too.

Pimef's chair, Josep Mayans, said the initiative was about “encouraging islanders to spend money at local restaurants and other nearby businesses as well”, and said Covid-19 meant organisers had to rule out the option of food and drinks at this year's Christmas market, “which is why we're hoping initiatives like this one can help invigorate the sector”.

Deputy premiere Ana Juan said the Sa Ruta des Pintxos idea had come from restaurant owners, and expressed her hope it would be the first of many. “Times are tough for bars and restaurants”, she declared, “they need all the help they can get. Sa Ruta des Pintxos is a way to support our fellow islanders.”

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Communications Department
Consell de Formentera