

The twelfth Passarel·la de Moda—a fashion catwalk event under the tagline “Simply Formentera—got rolling last night (Tuesday) at 10.00pm in Sant Francesc's plaça de la Constitució. The evening is aimed at promoting the work of local textile merchants and designers.

This year's show saw the collaboration of Te doy la Luna, Macrame&Andrés Rodriguez, Molly Mallone, Janne bikinis, Tito Solari&FK, Ur Joies, Ishvara, Elena Hurtado&Lorenzo Pepe (Obi), Equilibre, Kavra de Formentera, Hippie Shop Formentera, Flavio Cocho, Vesti l'Arte, Eva Cardona and Majoral.

Eleven clothing and accessories designers and five jewellers had their creations on the runway. Presenting duties were handled by former IB3 Eivissa reporter Maria Moya, who currently is part of the crew on La Sexta's programme “Arusitys”.

As ever, modelling talent was supplied by Deva Models d'Eivissa, who brought to life the locally-designed fashion before a teeming crowd of islanders and tourists.

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